

ORDER



Orders

Order / Rev: 706940

Alt Order #: wx6261144

Product Desc:

Estimate: 1865

Flight Dates: 08/18/12 - 08/18/12

Original Date / Rev: 08/15/12 / 08/16/12

Order Type: Political

Primary AE: Aaron Ashe

Sales Office: T-WAS

Sales Region: NAT

Agency

Name: Mentzer Media Services/ POL

Buying Contact:

Billing Contact:

600 Fairmount Ave. Suite 306

Towson, MD 21286

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Americans For Prosperity

Demographic: A25-54

Product Codes: IS-Candidate/Presidential,IS-Candidate/G

Priority: P-5

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/18/12	3	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	3	\$0.00	\$0.00	0.00
Totals	3	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	TSPWX	08/18/12	08/18/12	Bucs Football	CM	Bucs Football	-----S-	:30	3	\$0.00	BON	0.00	NM	3	\$0.00
				Bucs Football											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/13/12	08/19/12	-----S-		3		\$0.00		0.00					
Totals														3	\$0.00